

Flatonia Economic Development Corporation Board
Regular Meeting Minutes
April 17, 2025, at 6:00 p.m.

Present

President Ginny Sears
Members Dennis Geesaman
 Joanye Eversole
 Taylor Swenning
 Shirley Williams
City Secretary Jacqueline Ott

Absent

Vice President Richard Niemann
Member Randy Johnson

Call to Order

President Sears called the meeting to order at 6:00 p.m.

Invocation & Pledge

Board member Geesaman led the invocation and pledges.

Citizen Participation

None

Presentation Agenda

1. Kristen Laney presented a tourism opportunity via Harvest Host. The app will place Flatonia on a map of recreational vehicle (RV)-friendly towns that offer a public parking area for RVers to stay for a maximum of 24 hours. Mrs. Laney and her husband, Kevin, offered to be the host contact and work with the City and Chamber to coordinate an availability calendar based on community events. The proposed location of the public parking area is the large parking lots on North Main Street.

Report Agenda

2. President Sears gave an update on the financials. She informed the Board of the sales tax revenue and approved the transfer of funds from EDC to the City earmarked for administration costs. City Secretary Ott was instructed to pay out the funds over two months. President Sears also asked to have the utility crew provide a cost estimate for the new parking lot at McWhirter Park.
1. President Sears estimated that the town commercial should be complete in July. She informed the Board that she attended a Texas Film-Friendly Workshop to help get the City on the registry with the Texas Film Commission. Once appointed, the new City Manager will be the main point of contact for that project. The City needs to submit updated pictures of potential filming sites around the area, so President Sears will speak with the producer of the town commercial to get still shots from them.
2. President Sears gave a summary of the presentation from Covey Morrow with TxDOT at the City Council meeting on April 8. Interstate 10 construction will end in Colorado County. The Flatonia I-10 access roads will remain as is. The sidewalk projects will begin

construction to extend down Highway 95 to the Oak Hill Cemetery. There is potential for the speed limit on FM 609 to be lowered to 65 MPH for safety reasons. TxDOT plans to add a crosswalk downtown at Highway 95 and Highway 90.

Workshop Agenda

1. Potential projects and opportunities to improve Economic Development for the City of Flatonia in accordance with the Bylaws of the Flatonia Economic Development Corporation and governed by Local Government Code, Chapter 501-Provisions Governing Development Corporations, and Chapter 505-Type B Corporations.

The Board asked Kristen Laney questions about the Harvest Host app. The service is free, so there is no need to add it to the Exhibit A list. Mrs. Laney will present at the next regular City Council meeting on May 14.

Consent Agenda

1. Board member Eversole moved, seconded by Board member Swenning, to approve the minutes from the regular FEDC meeting held on March 20, 2025. The vote was unanimous. Motion passed.

Discussion Agenda

1. President Sears has met with Utility Director Jack Pavlas to plan to clean or replace street signs, as many have become illegible due to moss growth and grime buildup.
2. The streetlights have been replaced with LED bulbs as they burn out. The project is ongoing.

New Business

1. Board member Eversole moved, with a second from Board member Williams, to add "Update the City logo" to the Exhibit A project list. Board member Swenning presented several mockup ads she created with the help of City Secretary Ott and the Chamber of Commerce Executive Director, Jill Walles. The vote was unanimous. Motion passed.

Adjournment

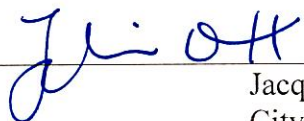
President Sears adjourned the meeting at 6:31 p.m.

Signed


Ginny Sears
President



Attest


Jacqueline Ott
City Secretary