

**Flatonia Economic Development Corporation Board**  
**Regular Meeting Minutes**  
**March 20, 2025, at 6:00 p.m.**

**Present**

President	Ginny Sears
Vice President	Richard Niemann
Members	Dennis Geesaman
	Joanye Eversole
	Taylor Swenning
	Shirley Williams
	Randy Johnson
City Secretary	Jacqueline Ott

**Call to Order**

President Sears called the meeting to order at 6:00 p.m.

**Invocation & Pledge**

Board member Geesaman led the invocation and pledges.

**Citizen Participation**

None

**Presentation Agenda**

1. Connie Blair with AJR Media Group presented options for advertising in Texas Highways Magazine. President Sears gave Ms. Blair a tour of Flatonia prior to the meeting, and she was impressed with the level of development in the downtown area. There was a discussion of using a QR code and which website to drive traffic to.

**New Business**

2. Board member Eversole moved, seconded by Board member Williams, to approve awarding a BIP grant to Hometown Wellness Clinic in the amount of \$3,690.77. The vote was unanimous. Motion passed.

**Presentation Agenda (continued)**

2. The Board presented a BIP grant check to Hometown Wellness Clinic.

**Report Agenda**

3. Dennis Geesaman gave a project report on the CARTS/AMTRAK grant from TxDOT. The project is in the second phase of the grant, which is for design.
2. President Sears gave an update on the financials. She informed the Board of the sales tax revenue and provided a real balance of the budget after the removal of the funds to be transferred to the City for sludge removal. The total to transfer will be \$169,408.70.
1. President Sears informed the Board of the filming schedule for the town commercial. She also presented a photo collage made by Melanie Berger from The Flatonia Argus to be

used for the print advertisement in Texas Highways Magazine. President Sears also gave an update on the store to be opened by Kevin Laney, called Fayette County Outfitters.

**Consent Agenda**

1. Board member Eversole moved, seconded by Board member Swenning, to approve the minutes from the regular FEDC meeting held on February 20, 2025. The vote was unanimous. Motion passed.

**Discussion Agenda**

1. President Sears updated the board on the Comprehensive Plan Review Committee's March meeting. She suggested adding a dollar amount in future budgets for capital improvements related to sludge removal. She also suggested an incentive plan for multifamily housing. President Sears also proposed using a property update for potential I-10 frontage businesses.

**New Business (continued)**

2. Vice President Niemann moved, seconded by Board member Johnson, to approve purchasing an advertising package for a City of Flatonia advertisement in the Texas Highways Magazine. The vote was unanimous. Motion passed.
3. Board member Johnson moved, seconded by Board member Geesaman, to approve reinvesting funds into a money market account based on short-term needs requirement. The vote was unanimous. Motion passed.
4. Board member Geesaman moved, seconded by Vice President Niemann, to approve creating a budget line item for advertising and to move \$4,511 in the current budget for this year from BIP into that line and approve the contract with Texas Highways [Magazine]. The vote was unanimous. Motion passed.

**Workshop Agenda**

1. Potential projects and opportunities to improve Economic Development for the City of Flatonia in accordance with the Bylaws of the Flatonia Economic Development Corporation and governed by Local Government Code, Chapter 501-Provisions Governing Development Corporations, and Chapter 505-Type B Corporations.

Board member Swenning proposed updating the City’s logo. She would like to present some ideas to the Board in a future meeting. The Board also directed City Secretary Ott to contact someone local as well. President Sears would like to add this to Exhibit A.

**Adjournment**

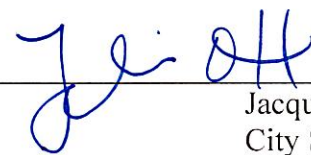
President Sears adjourned the meeting at 7:19 p.m.

**Signed**

  
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Ginny Sears  
President



**Attest**

  
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Jacqueline Ott  
City Secretary